ACM SIGMOD-PODS 2027

June 13-18, 2027
Huntington Beach, CA, USA

ACM SIGMOD/PODS INTERNATIONAL CONFERENCE ON MANAGEMENT OF DATA



Sponsor Prospectus

Huntington Beach, California, USA
June 13-18, 2027

Association for Computing Machinery

Exhibitor and Sponsor Prospectus

ACM SIGMOD/PODS 2027 | June 13–18, 2027 | Huntington Beach, California, USA

The ACM SIGMOD/PODS International Conference on Management of Data is one of the world's most prestigious and influential conferences in database systems and data management. Bringing together leading researchers, industry innovators, research laboratories, and technology professionals from around the globe, SIGMOD/PODS has a long-standing tradition of advancing the state of the art in data management research and technology. The conference serves as a premier forum for presenting groundbreaking research, exchanging ideas, and fostering collaborations that shape the future of data-intensive computing.

SIGMOD/PODS 2027 will feature a rich technical program, including cutting-edge research presentations, industrial talks, tutorials, workshops, system demonstrations, poster sessions, and industrial exhibitions. These activities create unique opportunities to explore emerging technologies, discuss practical challenges, and connect with researchers and practitioners working across data management, analytics, and AI. Its strong connections across communities make it an exceptional venue for both scientific exchange and industry engagement.

The 2027 conference will take place at the Hyatt Regency Huntington Beach Resort and Spa in Huntington Beach, California, one of Southern California's most attractive coastal destinations. Its Pacific Coast setting provides an inviting environment for technical discussions, professional networking, and informal exchanges, with access to the universities, research institutions, and technology communities of Southern California.

Why Sponsor SIGMOD/PODS 2027?

Sponsoring SIGMOD/PODS 2027 offers organizations outstanding opportunities to:

- **Enhance global visibility:** Showcase your organization, technologies, products, and innovations to an influential international audience in data management and related fields.
- **Connect with leading experts:** Engage directly with prominent academic researchers, industry leaders, and scientists from major research laboratories.
- **Recruit exceptional talent:** Meet outstanding graduate students, emerging researchers, and experienced professionals with expertise in databases, data systems, and AI.
- **Build strategic partnerships:** Develop relationships with universities, research institutions, startups, and technology companies to explore new research and business opportunities.
- **Demonstrate industry leadership:** Reinforce your organization's commitment to advancing data management research, innovation, and the broader technical community.

Join us as a sponsor of SIGMOD/PODS 2027! Your support will help make this premier international gathering a success while providing valuable opportunities to connect with the people and ideas shaping the future of data management in the age of AI.

Conference website: **2027.sigmod.org**



Official Conference Dates

June 13-18, 2027

Conference Location

Hyatt Regency Huntington Beach Resort and Spa, 21500 Pacific Coast Highway, Huntington Beach, CA 92648, USA

Huntington Beach, CA, USA

Sponsoring Opportunities

ACM SIGMOD-PODS 2027

ACM SIGMOD/PODS 2027 offers industry leaders different options for engaging with the conference as a sponsor and exhibitor:

Benefit	Diamond Sponsor	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Reception Sponsor	Banquet Sponsor
Logo on Website (with link), Calls, Programs & Gifts	✓	✓	✓	✓	Listed in program schedule	Listed in program schedule
Logo on Conference Banner/Kiosk	✓	✓	✓	✓	✓	✓
Industrial Exhibit Space (System Demo)	✓	✓	✓		✓	✓
Complimentary Onsite Registrations	**5**	**3**	**2**	**1**	**3**	**5**
Announcement of Contribution at Opening Ceremony	✓	✓	✓	✓	✓	✓
Talk in Onsite Sponsor Session	✓	✓				
Banners at Event					✓	✓
Exclusive Sponsored Event					Reception (Max 2)	Banquet (Max 1)
	$50,000	**$25,000**	**$12,500**	**$6,000**	**$30,000**	**$60,000**

** All rates are shown in USD*

Contact Information

To reserve your spot, email **Caroline Kravec** at **ckravec@conferencecatalysts.com**.



Who is Attending?

Database researchers, practitioners, developers, and users come together to explore cutting-edge ideas and results and to exchange techniques, tools, and experiences.

Top 4 Reasons to Sponsor and/or Exhibit

1. Showcase your brand, products, and services to leaders in the database management community.
2. Develop valuable relationships with researchers and technology professionals.
3. Get the latest in database development, management, and security.
4. Attract top graduate-student talent from around the world.

SIGMOD/PODS in Numbers

Attendees
1000+

Abstracts
2,000+

Conference Hours
60

Sponsors
30

Days of Conference
6

Rate of Acceptance
20%

What We Are Talking About

Data Management Systems

- Monitoring, testing, and tuning database systems
- Cloud, distributed, decentralized and parallel data management
- Database systems on emerging hardware
- Embedded databases, IoT, and Sensor networks
- Storage, indexing, and physical database design
- Query processing and optimization
- Transaction processing
- Data warehousing, OLAP, Analytics

Data Models and Languages

- Data models and semantics
- Declarative programming languages and optimization
- Spatial and temporal data management
- Graphs, social networks, web data, and semantic web
- Multimedia and information retrieval
- Data lakes
- Uncertain, probabilistic, and approximate databases
- Streams and complex event processing

Human-Centric Data Management

- Data exploration, visualization, query languages, and user interfaces
- User-centric and human-in-the-loop data management
- Human-data interaction
- Crowdsourced and collaborative data management

Data Governance, Quality, and Fairness

- Data integration, information extraction, and schema matching
- Data provenance and workflows
- Metadata management
- Data security, privacy, and access control
- Data quality and data cleaning
- Responsible data management and data fairness

Modern AI & Data Management

- Structured queries over unstructured data: images, video, natural language, etc.
- Natural language queries
- Machine learning methods for database engine internals
- Machine learning methods for database tuning
- Data management and metadata for machine learning pipelines
- AI & knowledge bases
- Data mining & prescriptive analytics in databases
- Systems for AI

Sponsor Application/Contract

Application is hereby made to SIGMOD/PODS 2027(hereinafter termed "Exhibit Management") for sponsor and exhibit options at the above-named conference. This Application when accepted by Conference Management, together with the Rules and Regulations as listed on the following pages, will constitute your contract with Conference Management as indicated by the Conference Chair's signature on this Application or acknowledgment by email.

Sponsoring Options

- ☐ Diamond $50,000
- ☐ Platinum $25,000
- ☐ Gold $12,500
- ☐ Silver $6,000
- ☐ Reception $30,000
- ☐ Banquet $60,000

1. Please read this contract carefully and print or type all information requested.
2. Complete, sign and send to:

Caroline Kravec
Conference Manager
ACM SIGMOD/PODS 2027
ckravec@conferencecatalysts.com
+1 (352) 872-5544 Ext 158
+1 (352) 835-0680

Company Information

Company Name

Mailing Address

City State Zip Code Country

Phone Web

I have read and agree to the terms and conditions of this contract.

Print Name Title

SIGNATURE Date

Contact Information

Name Email

Phone Fax

Mailing Address
(If different from above)

City State Zip Code Country

Terms and Conditions

Exhibit Space Assignment and Allocations

It is understood that Exhibit Management reserves the right, in the interests of optimum traffic control and exhibit exposure, to relocate those exhibits which may be affected by a change in the floor plan. Such change would not be made unless deemed absolutely necessary. Exhibit Management also agrees to advise exhibitors and service contractors if such change is necessary. Exhibit Management determination with respect to assignment of exhibit space is to be binding on all parties.

Allocations and Cost

The cost of individual exhibits is indicated on the contract. Exhibit management will assign exhibits according to the date the application was received and to applicant's sequence of choices, in the event applicant's choices of exhibit spaces are not available. Exhibit management will assign other space, with the understanding that applicant may accept or refuse in writing this assignment, immediately afterward. If desired, the applicant may provide Exhibit Management with a list of competitors whose assignment should not be near that of the applicant. Exhibit Management will observe such requests, within the bounds of reason.

Exhibitors

Exhibits will be limited to those companies or other entities offering materials, products, or services of specific interest to registrants. Exhibit Management reserves the right to determine the eligibility of any product for display. Exhibiting manufacturer's representatives and/or distributors must list their participating principals as the exhibitors of record.

Personnel and Attire

Exhibit Management reserves the right to determine whether the character and/or attire of booth personnel is acceptable and in keeping with the best interests of exhibitors and the exhibition. Further, exhibitors expressly agree that they and their personnel will not entertain in the private rooms in the official venue during business hours of the conference and exhibition.

Exhibits and Appliances

Common sense governs the kind of exhibits permitted at the Exhibition. Attractive, informative and attention-getting exhibitions are encouraged. Exhibition dimensions shall generally conform to exhibit practices of the country in which the Exhibition is held, and specific dimensions and restrictions shall be specified in the Official Exhibitors' Kit supplied by Exhibit Management. In no event however, shall any exhibit interfere with any neighboring exhibit in the judgment of Exhibit Management. The exhibitor shall not display in his exhibit any products not described on the Application for exhibit space.

Sound Level and Odors

Mechanical or electrical devices, which produce sound and/or objectionable odors, must be operated so as not to prove disturbing to other exhibitors. Exhibit Management reserves the right to determine the acceptable sound level and odors in all such instances.

Electrical & Decoration Services

Electrical wiring or power and decorator services are available only through the Official Electrician (as designated by Exhibit Management) and the Official Decorator (as designated by Exhibit Management). Further information will be issued later.

Electrical Fittings and Electricity Supply

Lighting, lighting mains, power plugs, power mains and motors are available at charges listed in the exhibitor kit. The exhibitor may provide his own electrical fittings, and they shall be installed by the Official Contractors (as designated by Exhibit Management) at reasonable charges, an estimate of which shall be given to the exhibitor beforehand.

Photography

The photographic rights for the Exhibition are reserved to Exhibit Management, and photography in the Exhibition required by exhibitors can be farmed out at moderate charges by the Official Photographers (as designated by Exhibit Management) if desired. Exhibitors wishing to make their own arrangement for the photographing of their exhibit must apply to the Exhibit Management, whose permission shall not be unreasonably withheld.

Advertising Matter

The Exhibitor may, at his discretion, distribute handbills or other printed advertising matter from his exhibit. In the event of any complaint resulting from such distribution, the matter shall be referred to Exhibit Management for disposition.

Terms and Conditions (continued)

Cancellations

It is agreed that in event of cancellation, Exhibit Management shall have the right to retain as a cancellation fee all amounts then paid by exhibitor (and due from him) up to the time of cancellation.

Shell Scheme or Rental Display Cancellations

In the event of a cancellation for the construction of a shell scheme structure or rental display, full refund of any monies paid for such construction shall be made, provided the cancellation is filed with Exhibit Management at least ten (10) business days prior to the first day of the Exhibition.

Exhibit Management Responsibility

Exhibit Management agrees to render reasonable assistance to exhibitors, to keep them informed, to provide them with available promotional material for their own use, including complimentary exhibit passes, to present a technically competent program of events, and to promote attendance of the Exhibition through accepted means of advertising, public relations, publicity, direct mail, etc. Each exhibitor will receive application blanks for exhibitor badges for his own qualified personnel in attendance at the exhibit.

Liability

Exhibit Management and all organizations and individuals who are employed by or associated with it in connection with this Exhibition will not be responsible and shall be held harmless by all exhibitors for damage or loss resulting from fire, theft or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitor agrees to pay promptly for any and all damages to the exhibition building or its equipment incurred through carelessness or otherwise of exhibitor or his employees or agents.

Electrical Safety

All wiring on displays or display features must conform to the minimum standards established by various governmental agencies and standard fire inspection ordinances. All display wiring must exhibit the seal and/or such other seals of official approving agencies as may be required at the site of the exhibition.

Safety and Fire Laws

Exhibitors must strictly observe all applicable fire and safety laws of the venue. Cloth decorations must be flameproof. Wiring must comply with local Fire Department and Underwriters' Rules. Smoking in exhibits is forbidden. Crowding will be restricted. Exhibits may not block aisles and fire exits. No decorations of paper, pine boughs, leafy decorations or tree branches are allowed. Acetate and most rayon drapes are not flameproof, and may be prohibited. No storage behind exhibits is provided or permitted.

Losses

Exhibit Management cannot take responsibility for damage to exhibitor's property or lost shipments either coming in or going out nor for moving costs. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible for exhibit space rental. Exhibitors are advised to insure against these risks.

Termination and Exhibition

In the event that the premises in which the Exhibition is or is to be conducted shall become, in the sole discretion of Exhibit Management, unfit for occupancy, or in the event the holding of the Exhibition or the performance of Exhibit Management under the application (of which these Rules and Regulations are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Exhibit Management, said Application and/or the Exhibition or any part thereof, may be terminated by Exhibit Management. Exhibit Management shall not be responsible for delays, damage, loss, increased costs or other unfavorable conditions arising by virtue of cause or causes not reasonably within the control of Exhibition (or any part thereof) as aforesaid, then Exhibit Management shall not be liable to the exhibitor other than for a prorated refund of such exhibitor's space price payment determined on the basis of the number of exhibit days remaining. For purposes hereof, the phrase "cause or causes not reasonably within the control of Exhibit Management" shall include, but not by way of limitation, fire casualty, flood, epidemic, earthquake, explosion or accident, blockade, embargo, inclement weather, government restraints, restraints or orders of civil defense or military authorities, act of public enemy, act of civil disturbance, strike, lockout, boycott or other labor disturbances, inability to secure sufficient labor, technical or other personnel failure, impairment or lack of adequate transportation facilities, inability to obtain or condemnation, requisition or commandeering of necessary supplies of equipment, local, state or Federal law, ordinances, rule, order, decree or regulation, whether legislative, executive or judicial and whether constitutional or unconstitutional, or Act of God.